

10 SECRETS OF YOUR WEB MARKETING TRACK REVEALED!

By Yianni Stamas

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(which means please don't steal it or we may have to send
the Manhattan Magician - Blog Detective after you!)

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10 Secrets of Your Web Marketing Track Revealed! Get Your Free Instantly Downloadable E-Book When you sign up for our newsletter!

A \$35.00 value at no cost to you when you sign up for the free weekly clips/tips/picks newsletter to help you become more successful. Here's how to get your free E-book:

1. Sign up for the newsletter when you come in for a beginning or advanced web marketing track class or online at www.WebMarketingTrack.com.
2. You will receive an email with the subject line: please confirm your web marketing track newsletter.
3. Open the email and click the link to opt-in to our email list whereupon you'll immediately receive your free E-book! Plus you'll begin receiving weekly email clips/tips/picks newsletters to help you stay on track with your niche customized web marketing track for industries including acting and entertainment, health and beauty as well as real estate and finance.



At www.videofilmweb.com/secrets - Special Bonus –
Get these 3 Free Special Reports:

HOW TO DOUBLE YOUR INCOME – GUARANTEED!
HOW TO GET ON TRACK TO MAKE MORE MONEY AS EASY AS 1,2,3!
HOW YOU CAN RECEIVE 30 TIMES THE PROFIT POWER

In addition to receiving “The 10 Secrets to Your Web Marketing Track Revealed”:

1. WEB MARKETING TRACK MULTITASKING MADE EASY
2. THE DOUBLE PHASE PROCESS FOR YOUR SUPER SUCCESS!
3. THE PROVEN EFFECTIVE METHOD YOU CAN BECOME FAMOUS IN ANY INDUSTRY!
4. THE TRIPLE HEADER APPROACH FOR YOUR INSTANT RESULTS
5. IT GETS MOVIE STARS LAID SO WHY NOT YOU? (
6. HOW YOU CAN GIVE YOUR BUSINESS A FREE MAKEOVER
7. HOW TO GET FREE PUBLICITY
8. THE GREEN OF MONEY AND THE ONLY WAY TO GO GREEN
9. HOW TO START YOUR OWN BUSINESS OR GET A DREAM JOB
10. THE FASTEST WAY TO GET MOTIVATED

HOW TO DOUBLE YOUR INCOME – GUARANTEED!

- Studies have shown that in the current challenging economy and in this age of Google, YouTube and Face Book, if your web marketing track is not on track under the caring guidance of a web marketing track expert, you are missing out on more than a hundred percent of getting new clients as well as retaining loyalty of your current ones plus automatically generating referrals.
- This is a fact that can be confirmed by tracking your R.O.I. (Return on Investment) which you'll learn how to do in our classes.
- This means that by not being on track with your web marketing track you could be denying yourself easily doubling what you make as well as experiencing a lot more fun and creativity .
- Why? Because by having the technical and strategic details of your web marketing track handled by professionals it takes the burden off of you can focus on and enjoy building your career or business.
- The good news is that for more than ten years, the crew of VideoFilmWeb.com Inc. has either directed or currently has as web marketing track clients - performers, service providers and businesses that have won Oscars (Nicolas Cage), Emmys (LeVar Burton), Golden Globes (Irene Miracle) and Tonys (John Gallagher Jr.). Our mission is to keep you on track with your web marketing track - and as you can see when you work with us you're in good company.
- So get started right now doubling your income – guaranteed to “work if you work it” - by going to WebMarketingTrack.com right now and signing up for our free newsletter.

HOW TO GET ON TRACK TO MAKE MORE MONEY AS EASY AS 1,2,3!

- Welcome to the <http://www.webmarketingtrack.com> program that I am proud to have founded. I'm Yianni Stamas - filmmaker, educator and web marketing track expert .
- I got my start helping people get on track to become more successful in the '80's working directly for "Godfather" director Francis Ford Coppola and his brother Dr. August Coppola.
- For three years at Coppola's movie studio in Hollywood I taught video and filmmaking techniques to apprentices while simultaneously learning star-building techniques from cinema legends.
- And now you can access these very same career building methods to get on track yourself with getting more clients, retaining their loyalty and automatically generating referrals in a way that truly is as easy as 1,2,3:
 1. Sign up for our free newsletter and take our classes.
 2. Receive our free coaching and collect your box of stuff . This is the "stuff" that every week or so we customize for you into your campaigns to get you clients, retention and referrals.
 3. Repeat.
- So don't delay, get on track with making more money by going to WebMarketingTrack.com and signing up for our free newsletter.

HOW YOU CAN RECEIVE 30 TIMES THE PROFIT POWER

- Newsletters, classes kits, campaigns, clips, tips, picks, strategies, tools and implementations are 10 ways we keep you on your web marketing track. Each of these ten resources has its own corresponding web site and is one of the 10 reasons VideoFilmWeb.com Inc. is your best and only all-inclusive niche customized web marketing track solution provider.
- These 10 web locations of empowerment are in turn connected to other sites in a network of over 30 VideoFilmWeb.com Inc. web pages providing you with 30 times the profit power.
- And through our weekly free clips/tips/picks newsletter we make it effortless for you to benefit from spotlighted sites of the 30 in the network, assisting you with keeping on track with your web marketing track for continual and dependable support .
- Plus, because there are literally hundreds of other professionals just like you in the network from a variety of industries you additionally have opportunities in co-promotion and networking.
- These opportunities are presented in the web sites, newsletters, classes, kits, campaigns and more.
- When you are in the VideoFilmWeb.com Inc. web marketing track network you feel more secure knowing you are not alone in the challenges you and other professionals now face together, united, in the current economy.

WEB MARKETING TRACK MULTITASKING MADE EASY!

- The WebMarketingTrack.com Newsletter is your weekly guide assisting you to easily navigate the network of over 30 VideoFilmWeb.com Inc. web marketing track web sites making it simple to collect elements for your box of stuff for your next campaign.
- Our goal is to make it as easy as possible for you to succeed - taking on the worry of juggling all the elements of your web marketing track so you don't have to, thereby leaving you free to be creative, have fun and enjoy the extra money.
- One of the ways we do this is through the newsletter where each week you'll receive a new 2 minute online video installment in our mystery suspense thriller that provides you - through entertainment - the basis for new actions and information helping you stay on your web marketing track.
- Recent WebMarketingTrack.com Newsletter editions include coverage on Mariah Carey's recent visit to us in the salon upstairs from our studio to pose with a broom for a photo shoot.

THE DOUBLE PHASE PROCESS FOR YOUR SUPER SUCCESS!

- The double phase process for super success can be found in the two steps of taking the beginning and then advanced levels of curriculum of our LightsCameraMarketing.com classes.
- In the beginning web marketing track class you learn the meaning of the term “Web Marketing Track” and (1) the importance of niche, (2) how to collect your box of stuff and (3) R.O.I. (Return on Investment) to your success. You leave class with an immediate client campaign analysis plan in preparation for the advanced level.
- In the advanced web marketing track class you discover the importance of (1) the dynamic of strategies/tools/implementations (2) the art and science of weekly, twice-monthly or at least monthly campaigns (3) start developing your own first campaign.
- Ultimately from the two levels combined you learn how goal setting is an important component to your web marketing track success as it is for our client, Mark Indelicato, star of TV’s “Ugly Betty”.

THE PROVEN EFFECTIVE METHOD YOU CAN BECOME FAMOUS IN ANY INDUSTRY!

- Whenever you watch TV, go to the movies or even see a Broadway show, chances are you will view one of the faces who got there largely in part because of using the Web Marketing Track OnlineVideoPortfolio.com Kit we created for him or her.
- And regardless of the industry specific kit model you begin with, through careful customization by your Web Marketing Track professional and expert analysis of your existing and future client base, you'll continue to grow as we add a new web page to your kit with every fresh campaign.
- Starter OnlineVideoPortfolios.com web marketing tracks include ActorsMarketingKit.com, MagiciansMarketingKit.com, VideoGameDevelopersMarketingKit.com, StylistMarketingKit.com, PilatesInstructorsMarketingKit.com, PersonalTrainersMarketingKit.com, RealEstateAgentsMarketingKit.com, NewBusinessMarketingKit.com and PropertyVendorsMarketingKit.com.
- The suggestion is to choose the kit that is closest to your profession and business and then your web marketing track pro will customize it to help you achieve the most possible.

THE TRIPLE HEADER APPROACH FOR YOUR INSTANT RESULTS

- Our weekly, twice monthly or at least monthly ManhattanMediaArts.com Campaigns are your best triple header approach for instant results.
- The three triple header components of the niche customized campaigns we create for you consist of strategies, tools and implementations.
- Each one of these elements forms a point on the campaign triangle, with the most important point being strategies.
- Why? Because the other two vertices – tools and implementations are fairly easy to acquire.
- For example, in our digital media arts tools department we offer a range of more than 30 different digital tools at extremely affordable prices.
- And the implementation or “follow through” of you doing a campaign, purely depends on the level you are willing to “get out of your own way” and “work it”.
- But having the best possible strategy based on you, your industry and your client base at the particular moment in time it is being done – this is an art and science only capable by a highly trained web marketing track specialist.
- Each new campaign means a new strategy, new line up of tools and new form of implementations or follow through.
- The strategy is not only for what tools are to be used and how to use them, but also includes free phone support coaching to ensure you stay on track with your web marketing track campaign.
- After the campaign the tracking is analyzed by your specialist in terms of return on investment and subsequent next niche customized strategy.
- In this way the triple header approach leads to results which lead to more results and so on.

IT GETS MOVIE STARS LAID SO WHY NOT YOU? (satire)

- Each week in conjunction with a spotlighted web site from the VideoFilmWeb.com Inc. network of more than 30, a ShowBizInnovator.com 2 minute clip is released from the nonlinear web series entitled Yianni Stamas' Manhattan Magician - The Blog Detective featuring appearances by several well known mystery suspense horror thriller stars.
- The weekly clips/tips/picks newsletter keeps the focus for the viewer on staying on track with her or his web marketing track by analyzing the clip in terms of its content and marketing.
- It's important to remember that as artistic as movies ever are, without being on the proper web marketing track, we the general public would never know about them.
- Did you ever wonder why entertainment in times of recession often does well? Is it the escapism? Self medication? Seeking the feel good? Regardless, having an entertainment component – or “clips” of your own – is a wonderful addition to your web marketing arsenal.
- What does this have to do with our satirical question “It gets movie stars laid so why not you?”
- Movie stars, by the very definition of the term, are stars of movies. You can be the star of your own movies or clips. The more movies a movie star is in, statistically the more likely they are for being offered “opportunities”.
- So logically (satirically) it follows that the more clips you're in the more you'll have “opportunities” too.
- Needless to say, acting on these opportunities is entirely up to you.

HOW YOU CAN GIVE YOUR BUSINESS A FREE MAKEOVER?

- SalonInnovator.com Tips are developed on an ongoing basis and are the key to how you can give your business a free makeover.
- <http://www.SalonInnovator.com> is a popular web marketing track publication for the health and beauty industries with recent stories including an exclusive interview with TV's "Dancing with the Stars" star Karina Smirnoff.
- So what does this have to do with giving your business a free makeover?
- Regardless of whether your career or business is in the industries "health and beauty" or "acting and show biz" or "real estate and finance" working with your Web Marketing Track expert to figure out an "angle" or "spin" to merit placement is a useful exercise in giving your business a makeover.
- Here's how it work – since perception is reality, you can give your business a makeover for free by merely giving its "perception" a makeover.
- Truth must always be on your side to be successful, so the perception-building you implement needs to be founded in truth. But in order for it to make it into an edition of "Salon Innovator" you need to find the newsworthy way your business can be written about as an article of interest to health and beauty professionals. What's in it for them?
- This kind of thinking and targeting can of course be applied to any publication.
- So there you have it – shape the perception – give your business a free makeover!

HOW TO GET FREE PUBLICITY

- Getting free publicity is easier than you may think, especially if you have the help of your Web Marketing Track expert.
- For example, PropertyOwnerInnovator.com is a publication for real estate agents, new business owners and property vendors that empowers them with Web Marketing Track techniques to move their careers and businesses forward.
- Becoming a “pick” or getting free publicity in this publication works the same way as getting free publicity in other magazines – you must submit a press release.
- What is a press release? It is an announcement of news that is of particular interest to the member of the press it is submitted to.
- To make your story newsworthy consult with your expert on how your business (regardless of whether it is in the real estate and finance or acting and show biz or health and beauty industries) can be targeted to the publication for which you are making the submission.
- Generally the kinds of stories that get picked up by the press have the “spin” or “angle” of celebrity involvement, tie to a big news story of the moment or a very particular niche specific interest.
- It is up to the person submitting the press release to make the story into something that the press wants to run.
- Also, for extra bonus power you might experiment with one of the Digital Tools that VideoFilmWeb.com Inc. has to offer – the video press release.
- This was used with great success recently to promote the www.PickYourStylist.com campaign we created and was picked up for inclusion in the popular “Time Out New York” publication both in print and online.

THE GREEN OF MONEY AND THE ONLY WAY TO GO GREEN

- Strategy is arguably the most important component in your web marketing track arsenal. It is also one of the most misunderstood.
- Sure, with the right strategy you can win the war, but it is a good idea to make sure truth is on your side.
- That's why at VideoFilmWeb.com Inc. our strategy building implementations are always founded in our BeautifyNYC.com philosophy which is that as long as you are going to tap into the power of strategy to accomplish a goal, you might as well make the world a little bit better in the process.
- We work to apply this credo to everything we do, including Yianni Stamas' Manhattan Magician – the Blog Detective , one of the storylines of which concerns itself with improving community issues, including was responsible for eliminating a fire hydrant problem that had been the number one urban killer of kids.
- But remember, to get the green of money should NOT be your motive for going green. This cannot be your sole strategy.
- You need a brand new strategy, designed by your Web Marketing Track expert, for every campaign you do.
- And since to get results you need to be launching a new campaign weekly, twice-monthly or at the very least once a month, you're going to need a lot of strategies. Each new one integrating lessons and R.O.I. from the first one.
- And always put truth and sincerity of intention first. Maybe that's why Bette Midler's New York Restoration Project endorses our activities.

HOW TO START YOUR OWN BUSINESS OR GET A DREAM JOB

- Many of you know that I got my start in the '80's working directly with Francis Coppola and Dr. August Coppola teaching apprentices film and video. But what some of you do not know is that currently we are running a college credit apprentice program called MarketYourselfInternship.com tools.
- In this program - which we are doing in association with TCI College of Technology - a student not only receives class credit but also learns how to create and ultimately use digital tools to start your own business or get your dream job.
- And the good news is the program is a big success, with a recent second semester "free lance" addition recently being added.
- So how do you start your own business or get a dream job?
- One of our sayings is "you're not in the business you think you're in, you're in the business of MARKETING that business.
- That's why being a MarketYourselfInternship.com intern is so valuable. You get the digital media arts full perspective on how strategy, tools and implementation interrelate and can empower you to accomplish your goals.
- The point is to work smarter not harder when starting your own business or pursuing a dream job and the "smarter" is what you will learn with an internship with us.
- Every day at our VideoFilmWeb.com Inc. WebMarketingTrack.com at Dramatics NYC studio interns take on fun, exciting and educational projects that include working with celebrities like Tina Louise of T.V.'s "Gilligan's Island" or Caridee English, winner of TV's "America's Next Top Model".

THE FASTEST WAY TO GET MOTIVATED

- The fastest way to get motivated is not to get motivated at all but rather to TAP INTO what you are ALREADY motivated to do.
- In other words, when you get our free phone coaching during the implementation of your current campaign, unless you are already motivated for it to succeed – it won't.
- This may sound strange because of course everyone wants his or her campaign to succeed, right? Wrong.
- You see, unless the strategy of the campaign is aligned by your Web Marketing Track client both to what motivates your clients as well as what motivates you – it won't succeed.
- A coach does not motivate. A coach taps a player's will to win. If the coach cannot tap the will to win or if there is not a will to win in the first place, the best coach in the world is useless.
- Though, thankfully, most of us are motivated by SOMETHING. It is the job therefore of your Web Marketing Track expert to figure out what your particular something is as it relates to the something of your clients.
- The answer can usually be found in a niche or common interest you share with your clients.
- That's why it is vitally important to get on track with your web marketing track ON THE RIGHT TRACK!

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